



ASSOCIATE MEMBERSHIP APPLICATION & INFORMATION

*For additional information, please contact
Tammi Wathen, FALA Director of Membership
Email: tammiw@falamail.org Tel: (850) 383-1159*



ASSOCIATE MEMBERSHIP APPLICATION

Associate membership is extended to firms, corporations, partnerships, or individuals not owning or representing interests in an ALF or AFCH and who (a) support the ALF and/or AFCH profession in Florida and/or (b) enter into commercial transactions with ALFs and/or AFCHs. To join, submit your application and dues payment to the FALA office via mail, fax, or email (tammiw@falamail.org). For questions, call the FALA office at (850) 383-1159.

Company: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ County: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Describe your company's products/services: _____

2015 MEMBERSHIP DUES

Select your Associate Membership dues level below. Associate membership (non-voting) is based on the calendar year and includes a complimentary listing in the *Professional Partners* directory of the FALA website (www.falausea.com). The Enhanced Dues level includes your company logo in your listing. (Email logo to tammiw@falamail.org. Logo must be in JPG or BMP format and less than 100x100 pixels.) Additional Company Location memberships are available for each additional location to be listed for the same company. *Please provide each location's key contact information on a separate sheet.

- | | | |
|---|-------------------------------------|-----------------|
| <input type="checkbox"/> Standard Dues (no logo on website) | \$450.00 | |
| -or- | | \$ _____ |
| <input type="checkbox"/> Enhanced Dues (includes logo on website) | \$500.00 | |
| <input type="checkbox"/> Additional Company Location*
(for each additional location to be listed) | \$150.00 x _____ Location(s) | \$ _____ |
| | TOTAL DUES: | \$ _____ |

Payment Method: Check (made payable to **Florida Assisted Living Association** or **FALA**)

Visa MasterCard American Express Authorized Amount \$ _____

Credit Card #: _____ Exp. Date: _____ Security Code: _____

Name on Card: _____

Card Billing Address: _____

Authorized Signature: _____ Date: _____

The Florida Assisted Living Association (FALA) is a non-profit association promoting assisted living as a vital part of the long term care continuum. Payments, contributions, or gifts to FALA are not tax deductible as charitable contributions for Federal income tax purposes. However, net dues payments may be deductible as an ordinary and necessary business expense subject to restrictions imposed as a result of lobbying activities. FALA estimates that the non-deductible portion of dues allocable to lobbying is 40%.

Florida Assisted Living Association

2447 Millcreek Ct., Suite 3, Tallahassee, FL 32308 • Tel: 850-383-1159 • Fax: 850-224-0448 • www.falausea.com



Associate Membership Benefits

- Access to the owners and operators of nearly 500 assisted living facilities and adult family care homes.
- Company listing in the *Professional Partners* online directory of the FALA website. Company logo included with your listing for "Enhanced" level members.
- Company listing in the FALA Annual Membership Directory, published in both printed and digital editions and distributed to nearly 700 FALA members as well as aging resource centers around the state.
- Additional business location memberships available. Each location receives its own listing and member recognition, providing additional exposure and marketing opportunities for your company.
- Special member exhibit rates for the FALA Annual Conference & Tradeshow.
- Discounts on advertising opportunities in FALA publications.
- Sponsorship and networking opportunities at FALA events, including statewide Chapter meetings, the Annual Conference & Tradeshow, and FALA Legislative Days.
- Receipt of FALA communications, including the Member Alerts and industry updates, and legislative updates during Legislative Session.
- Access to the Members Only section of the FALA website.
- Access to member mailing lists upon request.
- Discounts on FALA training and continuing education.
- Affinity Partnership opportunity. Affinity Partners are Associate members who sign a contract with FALA to provide their service or product to FALA members at discounted or special rates and, in return for the use of FALA's logo on their materials, pay a royalty fee to FALA. Affinity Partners receive special recognition on the FALA website and in the Annual Membership Directory.



FALA 2015 Education & Training

Discounted Rates Offered for FALA Members

FALA is proud to provide exceptional training and continuing education to the ALF industry, offering classes throughout the year and all across the state, from the Panhandle to the Florida Keys. Some classes are even offered in Spanish. Classes presented by FALA's certified trainers include:

ALF Core Administrators Training
ALF Core Update Training
ALF 12-Hour Core Refresher Course
Adult Family Care Home Training
Alzheimer's Training

Extended Congregate Care Training
Dietary Update Training
Medication Training & Update
Basic Caregiver Education

FALA also provides an extensive list of **online training** through our partnership with *Training and eTracking Solutions*. A few of our online course titles include:

Aging: Understanding the Aging Process
Bloodborne Pathogens
Common Medications in the Elderly
Communicable Disease Prevention
Dementia and Alzheimer's
Depression
Elder Abuse
Fire Safety

HIPAA
Identity Theft
MRSA
Psychosocial Needs of the Elderly
Slips, Trips, and Falls
Substance Abuse
Wound Care Treatment

To register for any FALA training, visit the FALA website at www.falausea.com and from the Education tab dropdown list, click on your selected class or Online Training. For questions or assistance, call the FALA office at (850) 383-1159. We look forward to providing your training and continuing education needs!

Meet Our FALA Trainers

Alberta Granger, FALA Director of Professional Development

Lydia Giles, RN, CPHQ, PhD

Anna Lopez

Charlie Grice, RN

Virginia Wood

Marlene Hunter